**Logo, company name

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**“Contain Yourself” Customer Guide**

**Materials & Supplies**

* The “Dirt” on Soil; Create a $10 hole for a $5 plant; the correct soil for the project, “healthy soil, healthy plants, happy & healthy you!”
* Choosing the Right Container Drainage is a MUST (at least highly recommended to avoid drowning plant/over-watering)
* Plant Selection for Sunlight Exposure | Location of Container | Mobility?
* Plant is grown in one pot, treat it as one plant; Do not disturb/rip apart root structure

**Simple Combinations for Success**

**A pot of purple flowers

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* The Wow Factor- “Thrillers, Fillers and Spillers”
* Designing in Odd Numbers is most pleasing to the eye
* Annuals: Long-lasting color throughout season, big drama all season long
* Herb & Veggie Gardens, Small Fruit Plants Like Strawberries, easy access for regular use
* Perennials/Compact Shrubs CAN be used, but keep in mind much shorter show/less drama, need permanent (ground) home after container to extend life/performance long term
* Combining veggies/herbs/small fruits and ornamentals is “a-ok!” – no plant police, just give ample space to plan for mature growth habits

**Watering & Basic Care**

* Advantages of smaller, lightweight containers
* Check often, water when necessary
* Deadheading plants (varieties only when necessary); promoting bud formation, improving appearance, haircuts “cruel to be kind” and regular feeding a must!

**Questions & Notes**